

SECTION SCOPE:

The Video Surveillance Systems (VSS) Section represents companies engaged in the design, development, manufacture, assembly, distribution, installation, specification, monitoring, management, and maintenance of professional video surveillance systems and technologies.

Membership is open to organisations that:

- Manufacture, assemble, or develop video surveillance equipment, including cameras, sensors, and analytical software.
- Provide system design, installation, commissioning, and maintenance services.
- Operate monitoring centres or deliver managed video surveillance services.
- Distribute VSS equipment or provide technical support services.
- Manufacturers of hardware and software.
- Offer customer service, warranty support, or R&D operations within the UK.

SECTION STRATEGY SUMMARY: -

The VSS Section Strategy 2025 commits to supporting and representing the UK's professional video surveillance sector by promoting best practice, ethical standards and innovation enabling trusted, compliant, forward-looking solutions.

It prioritises ethical, sustainable sector growth; shapes policy and standards through consultation and collaboration; and builds public trust in responsible use, including AI/biometrics. It delivers targeted knowledge dissemination sector-specific updates, “change guides,” and best-practice interpretation plus member advice on legal, regulatory and technical issues.

The strategy influences procurement by encouraging recognised standards and expands representation via exhibitions and UK/EU engagement.

Member value is enhanced through affinity benefits, legal helplines, certification support, and introductions to compliance partners (e.g., BRE, Intertek, TRAC) to reduce cost and improve access.

Finally, it focuses on future readiness cloud, IoT and cybersecurity—through cross-section collaboration and by bringing distributors “to the table” as key influencers.

Educate

- Share sector-specific knowledge and insight, including best practice and standards interpretation. Produce change guides on legislative updates and keep the industry informed. Provide expert advice on legal, compliance, and ethical frameworks (e.g., AI/biometrics). Act as a trusted source where oversight is limited.

VSS Strategic Focus - 2025

- Offer member advice and best practice to support implementation of standards and regulations. Give direct support on interpreting changes, legal issues, and technical contexts. Include guidance for AI in VSS and BS 8418 systems where regulation is evolving. Help members apply frameworks relevant to privacy and data.
- Inform buyers and members of relevant legislation and industry developments. Cover topics such as environmental/manufacturing law and R&D tax credits. Share updates, insights, and trends in regulation and innovation. Publish materials that educate stakeholders across the sector.
- Facilitate information exchange to enhance understanding within and beyond the section. Differentiate internal sharing from external representation at events. Engage in consultations at UK/EU level to clarify requirements. Use exhibitions and industry forums to inform and align stakeholders.

Elevate

- Promote the value and benefits of *professional* VSS to build trust and transparency. Emphasise ethical use and responsible application as technologies advance. Represent the sector at exhibitions, events, and consultations. Reinforce public and buyer confidence in high-quality systems.
- Drive standards adoption in procurement to lift quality and consistency. Encourage buyers to cite recognised standards in requirements. Showcase compliant solutions and the professional nature of members' work. Use comms/engagement to raise the profile of the section.
- Expand stakeholder networks, including distributors as key influencers. Bring missing voices "to the table" to amplify professionalism. Build visibility with government departments and partners. Elevate influence through broader participation.
- Provide member value & support services that enhance credibility. Promote affinity benefits, legal helplines, and certification help. Communicate access to testing introductions (BRE, Intertek, TRAC). Use these enablers to raise capability and standing.

Evolve

- Consult and collaborate with stakeholders, government, and international partners. Shape standards, regulations, and best practices via formal input. Represent the sector in exhibitions and industry forums to influence direction. Focus on ethical, sustainable sector development.
- Address cloud-based technologies across design, management, and security. Provide regulatory guidance across UK/EU/US where relevant. Tackle convergence issues that affect VSS SEMS AAP and beyond. Keep guidance current as architectures shift to cloud.
- Tackle IoT interconnectivity and cybersecurity in VSS-related systems. Consider crossovers (e.g., video door entry) and shared attack vectors. Promote mitigations and safe integration with other security domains. Collaborate with sections where topics overlap.
- Build member enablement that supports long-term sector evolution. Negotiate test-house access (cost and time slots) via partner introductions. Offer special services like audit readiness and representation. Reduce barriers to compliance and market access.