



NAJ announces finalists for its awards

The NAJ Awards celebrate initiatives, individuals, and collective endeavours across 15 different categories

By **Harriet Whitaker**

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The National Association of Jewellers (NAJ) has announced the shortlisted for this year's NAJ Awards, being held on 23 October at the International Convention Centre in Birmingham.

Chief exec Ben Massey says: “We are thrilled by the growing number of businesses entering the NAJ Awards and the quality of submissions.

“It demonstrates the level of professionalism, innovation and commitment across the trade.

“Following last year’s sold-out ceremony, we are excited to welcome even more professionals to this year’s NAJ Awards.

“We urge all [NAJ](#) finalists and those wishing to attend the ceremony to book tickets as early as possible to avoid disappointment.

“We look forward to announcing the winners and celebrating with everyone attending this year’s Awards in October.”

Find the NAJ shortlist as follows:

GREAT IDEAS

Collection of the Year

- BUUNT Jewellery
- Ellina Pollitt Jewellery
- Iain Sainsbury Fine Jewellery
- Lebrusan Studio
- Opal Wild
- Zephyne Jewellery

Community Engagement of the Year

- Aston University Goldsmiths Institute
- Auzi
- Flourish Jewellery Project
- Jacobs
- Siop iard
- The Jewellery Makers

CSR Initiative of the Year

- Hockley Mint
- John Pass Jewellers
- Natural Diamond Council
- PeaceGold
- Single Mine Origin (SMO) Gold
- WatchO
-

Digital Engagement of the Year

- Birmingham Assay Office
- iimpro
- Jack Murphy Jewellers
- Minar Jewellers
- Whitelaw Gold
- Wongs Jewellers

Store Design of the Year

- Astella & Co.
- James Stephens & Sons Jewellers
- Lister Horsfall Jewellers
- Mendip Jewellers
- The Diamond Setter
- Walsh at George Farrer

GREAT PEOPLE

Designer of the Year

- Dan Voaden (Opal Wild)
- Katherine Alexandra Brunacci (Katherine Alexandra Brunacci Jewellery)
- Lena Esaulova (Lenaginarium)
- Lily Gabriella Elia (Lily Gabriella Fine Jewellery)
- Maiko Nagayama (Maiko Nagayama)
- Pearl Ng (Pearly)
- Susi Smither (The Rock Hound)

Rising Star of the Year

- Anson Law (Harle Paris)
- Azad Adam Hussein (Desired Diamonds)
- Charlotte Needham (The Promise Co.)
- Loris Warner (Regina Rowe Jewellers)
- Matt Wood (Cellini Pearls)
- Richard Wyatt (GH Moore & Son)

Salesperson of the Year

- Anastasia Arnautu (Purely Diamonds)
- Everaldo Bento (Austen & Blake)
- Laura Hopkinson (Hockley Mint)
- Lee Campbell (H S Walsh & Sons)
- Mark Cutler (Mastermelt)
- Matt Dove (Cooksongold)

Unsung Hero of the Year

- Aaron Podesta (Jack Murphy Jewellers)
- Lee Henderson (SaferGems)
- Peter Sandles (Domino Jewellery)
- Pratik Parekh (WatchO)
- Vicky Abeledo (PA Jewellery)
- Victoria Inchley (Jeremy France Jewellers)

Workshop Professional of the Year

- Akin Yasli (Mira Design)
- David Webster (Hockley Mint)
- Giles Seddon (David Fowkes Jewellery)
- Marco Paonessa (PureJewels by Bhanji Gokaldas)
- Nia Miles (Cellini Pearls)
- Pierpaolo Carrone (Daniel Christopher Jewellery)

GREAT BUSINESSES

Bespoke Retailer of the Year

- Blackacre
- Blair and Sheridan
- Daniel Christopher Jewellery
- Harriet Kelsall Bespoke Jewellery
- Marmalade Bespoke
- Titcombe Bespoke
- Wongs Jewellers
- Wylde Jewellers

Jewellery Retailer of the Year

- Austen & Blake
- Jack Murphy Jewellers
- Jacobs
- Jeremy France Jewellers
- Minar Jewellers
- PureJewels by Bhanji Gokaldas
- Siop iard
- Sonny's Jewellers

Product Supplier of the Year

- Aconia Casting
- Bespoke Quarter
- CME Leicester
- Cooksongold
- Curteis
- Hockley Mint
- Raw Pearls
- Vulcan Jewellery

Service Supplier of the Year

- Freeform Fabrication
- Goodman Bros
- Jewel Ads
- Squash Media Group
- T H March
- The Company of Master Jewellers
- UltraVault
- Virada Training

Team of the Year

- Bespoke Quarter
- Blackacre (Client Consultants)
- CME Leicester (Picking & Dispatch)
- Cooksongold (Birmingham Retail Store)
- H S Walsh & Sons
- Jewellery Advisory Services
- The Curious Gem
- WatchO (London Richmond Store)

NAJ

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